# GEORGIA TRAFFIC SAFETY QUICK FACTS: 2022



# PEDESTRIANS AND BICYCLISTS

#### WHAT YOU SHOULD KNOW

**Pedestrians and bicyclists** are vulnerable non-motorist users on traffic roadways. Although **pedestrians and bicyclists** represented less than 1% of all individuals involved in motor vehicle crashes, they accounted for 21% of all traffic fatalities in 2022.

#### THE NUMBERS

In 2022...

There were
345 pedestrians
fatally injured in
traffic crashes.





81% of the pedestrian fatalities happened after dark in low light conditions.

Over half of bicyclist crashes occur at intersections.





Pedestrian and bicyclist hospitalization and emergency room visit charges were \$300 million for Georgia residents.

# REDUCE THE RISK



WEAR YOUR HELMET



RIDE, DRIVE, & WALK ALERT STAY FOCUSED



BE VISIBLE (wear bright retroreflective clothing)



DRIVERS SLOW DOWN

# FACTORS THAT LEAD TO PEDESTRIAN CRASHES

#### **Pedestrian**

- Improper crossing of roadway or intersection/ Darted or dashed into traffic
- Confirmed distracted pedestrian
- Under the influence of drugs and/or alcohol

#### **Driver**

- Confirmed or suspected distracted driver
- · Driver failed to yield
- · Speeding or aggressive driving

#### **PREVENTION**

- Follow the rules of the road and obey signs and signals. For pedestrians and bicyclists, use caution before proceeding across the street regardless of signs and signals.
- Look for cars in all directions, including those turning left or right. If you are experiencing stiff joints or muscles, turn your whole body, not just your neck, to scan for traffic.
- ✓ Walk on sidewalks whenever they are available. Cross streets at crosswalks or intersections. If a crosswalk or intersection is not available, locate a well-lit area where you have the best view of traffic.
- Be sure to wear bright or reflective clothing and wearable safety devices, such as light up arm/wristbands when walking or biking at night.
- Advise children to be cautious and avoid standing or biking near a vehicle or driveway. The driver may not be able to see children near the vehicle.
- Advise children not to dart into the street. Teach children to ask for help before retrieving a ball or any object that is in the street.

16% INCREASE

2021 322 37

Pedestrian and bicyclist fatalities increased by 16% from 2021 to 2022.





# **2022 QUICK FACTS**

#### **Pedestrian**

Black/African American Non-Hispanic individuals had the highest pedestrian fatality rate compared to other racial/ethnic groups.

**56%** of all pedestrian crashes occurred within the **Atlanta region.** 

**Pedestrians** aged **55 to 64** years had the **highest rate** of hospitalizations and trauma care treatment compared to any other age group.

More than two-thirds of pedestrian fatalities (67%) and nearly half (49%) of pedestrian injuries occurred on roadways with posted speed limits of 40+ mph.

**77%** of the pedestrian fatalities happened at **non-intersections**.

# **Bicyclist**

The bicyclist crash rate per population is highest in **urban counties outside of the Atlanta region**.

Bicyclists **10 to 14 years** of age had the **highest rate of trauma care** compared to any other age group.

Of those bicyclists involved in a traffic crash with known equipment use, 25% wore a helmet, reflective clothing, or lighting.

Among the **68 bicyclists fatally injured** in traffic crashes between 2020 and 2022, **11%** were **helmeted**, **64%** were **un-helmeted**, and 25% had an unknown or unreported helmet use.

#### RESOURCES

# The Georgia DOT's Bicycle & Pedestrian

**Program** incorporates a broad range of programs and initiatives throughout the state, offering technical assistance, engineering and planning guidance, public information, and educational materials and programs for cyclists, walkers, and visitors in Georgia.

https://www.dot.ga.gov/GDOT/Pages/BikePed.aspx

# Safe Routes to School (SRTS)

empowers communities to make walking and bicycling to school a safe and routine activity once again. Georgia's SRTS Resource Center assists schools and communities with education, encouragement, enforcement, evaluation, planning and other non-construction related SRTS activities.

https://saferoutesga.org/

