

Commission Members: Allen Poole, Chairman Spencer R. Moore, Vice Chairman J. Barry Schrenk Kathy L. Watts Dr. Malika Reed Wilkins

Georgia Driver's Education Commission

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PUBLIC NOTICE: GEORGIA DRIVER'S EDUCATION COMMISSION

The Georgia Driver's Education Commission will conduct its fourth quarter Commission meeting on June 18, 2024 at 10:00 a.m. The meeting will be held at the Georgia Department of Driver Services, 2206 East View Pkwy, Conyers, GA. 30013. The public is welcome to attend. Meeting documents and public access information will be posted on https://www.gahighwaysafety.org/gdec-resources/ by 5:00 pm on June 17, 2024.

| 1 | Call to Order | Allen Poole | |
|--------|---|----------------------------|---------|
| 2 | Roll Call | Josh Turner | |
| 3 | Adoption of Agenda | Allen Poole | Page 1 |
| 4 | Approval of March 19, 2024 Meeting Minutes | Allen Poole | Page 2 |
| 5 6 | Public Comments Staff Report | Allen Poole Josh Turner | |
| O | Scholarship Reports for April 2024, May 2024, and June 2024 | Josh Turner | Page 15 |
| | Scholarship Redemption Report | | Page 18 |
| | Customer Service Report | | Page 18 |
| | GDOT's Daily Fatality Report | | Page 19 |
| 7 | Fiscal Year 2025 Advertising Proposal | | Page 20 |
| 8 | Consideration of Adoption of Fiscal Year 2025 Meeting Schedule | | Page 21 |
| 9 | Consideration of Fiscal Year 2024 Budget Amendment #2 | | Page 22 |
| 10 | Consideration of Fiscal Year 2025 Budget | | Page 23 |
| 11 | Other New Business | Allen Poole | |
| 12 | Adjournment | Allen Poole | |

MINUTES OF THE GEORGIA DRIVER'S EDUCATION COMMISSION

March 19, 2024

Georgia Governor's Office of Highway Safety 7 Martin Luther King Jr., Drive, Suite 643, Atlanta, Georgia 30334.

Chairman Allen Poole called the March 19, 2024 meeting of Georgia Driver's Education Commission meeting to order at 1:30 p.m. Those in attendance and constituting a quorum were as follows:

| Board Members in Attendance | Board Members not in Attendance |
|------------------------------------|--|
| Mr. Allen Poole, Chairman | |
| Mr. Spencer Moore, Vice Chairman | |
| Ms. Kathy Watts | |
| Mr. J. Barry Schrenk | |
| Dr. Malika Reed Wilkins | |

Non-Members in Attendance were as follows:

Mr. Josh Turner, Georgia Driver's Education Commission

Ms. Kischa Bell, Georgia Driver's Education Commission

Ms. Amy Radley, Georgia Attorney General's Office

Ms. Laura Bohlander, Governor's Office of Highway Safety

Mr. Robert Hydrick, Governor's Office of Highway Safety

Opening Remarks:

Chairman Allen Poole welcomed everyone for attending today's board meeting.

Approval of Agenda

Chairman Poole presented the agenda. Vice Chairman Spencer R. Moore made a motion to adopt the agenda. Mr. J. Barry Schrenk seconded the motion. The motion passed unanimously.

Approval of September 21, 2023, Meeting Minutes

Chairman Poole presented the September 21, 2023, minutes. Dr. Malika Reed Wilkins motioned to approve the September 21,2023, minutes. Mr. Schrenk seconded the motion. There was no further discussion. The motion passed unanimously.

Public Comment

Chairman Poole offered a time for Public Comment. There was no response.

Staff Report

Chairman Poole recognized Mr. Josh Turner to present the staff report. Mr. Turner presented the Provider Scholarship Redemption Report for October 2023, November 2023, December 2023, January 2024, February 2024, and March 2024. Additionally, Mr. Turner presented the Scholarship Redemption Report, the Customer Service Report and GDOT's Daily Fatality Report. A copy of these reports are included in these minutes.

Vice Chairman Moore inquired about the denied applicants and Mr. Turner explained that due to limited funding, not all applications are able to be awarded and the explained that applicants are reconsidered for two additional months after their first denial and then are not eligible to be considered for the scholarship again. Mr. Turner explained the budget process and that GDEC's budget in the original appropriations bill is set at \$2.9 million and then trued up based on the actual collections for the previous fiscal year in the amended appropriations act. The Commission set it's internal budget at \$1.5 million in Fiscal Year 2024 due to the actual collections on generating \$1.5 million in the previous fiscal year. In the amended appropriations bill, the the General Assembly set the amended budget at 2.1 million. Mr. Turner explained that the decrease in funds generated was to the lapse in funding and an entire fiscal year of no fees being assessed. Vice Chairman Moore asked when the change went into effect that allowed students to be reconsidered. Mr. Turner answered that the change was effective July 1, 2022.

Discussion continued regarding the changes that went into place and Mr. Turner explained the scholarship award process in detail.

Dr. Wilkins asked if there was a provider in every congressional district and Mr Turner answered that there was a provider in every congressional district and within an approximate 30 minute drive of every Georgian.

Mr. Turner stated as always, he would like to thank Ms. Kischa Bell, Ms. Pamela Farr, and the GOHS finance department for their hard work.

Update on the Policy Review Committee

Mr. Turner provided an update on the policy review committee. The board established this committee to review the eligibility criteria for students and providers, as well as other policies. The committee is comprised of Ms. Kathy Watts and Mr. J. Barry Schrenk, who are both Georgia Driver's Education Commission Board Members, Juenesse Holman from the Georgia Department of Driver's Services, Laura Bohlander from the Governor's Office of Highway Safety, and Josh Turner from the Georgia Driver's Education Commission.

Mr. Turner stated that the committee is currently independently reviewing policies and drafting a report on policy changes. He hopes that these changes will go into effect on July 1, 2024, which may require a call meeting and additional public hearings. The board members are not required to attend the public hearings, but they are welcome to do so if they choose. Next week, the committee has a scheduled meeting to review and discuss the changes. The chairman also has some comments to make about that. Mr. Turner concluded his report with these statements.

Vice Chairman Moore raised a question regarding an Audit Report being compiled by the Department of Audits and Accounts. Audits. Mr. Turner stated that he couldn't publicly comment on the details of the Audit Report but confirmed that the had been working DOAA to provide information that they have requested.

Chairman Poole mentioned that he recently attended a youth training event at the Atlanta Motor Speedway called **B.R.A.K.E.S.** (**Be Responsible And Keep Everyone Safe**). B.R.A.K.E.S. is a non-profit 501(c)3 organization with a mission to prevent injuries and save lives by providing training and

education to teenage drivers and their parents about safe and responsible driving. Chairman Poole inquired about the amenability of increasing the hours of training for the scholarship program. Discussion ensued and the matter was referred to the Policy Review Committee for discussion.

Chairman Poole asked if there was a motion to approve the staff report. Mr. Schrenk made a motion to approve the staff report. Chairman Poole seconded the motion. There was no further discussion. The motion passed unanimously.

Consideration of Fiscal Year 2024 Budget Amendment

Chairman Poole called on Mr. Turner to present the Fiscal Year 2024 Budget Amendment. Mr. Turner explained that the Commission Budget was originally \$1.5 million and due to the amended appropiations act, the Commission could increase the budget to \$2.2 million. Mr. Turner explained the proposed budget changes. Chairman Poole asked if there were any questions regarding the FY 2024 Budget Amendment. Vice Chairman Moore made a motion to approve the FY 2024 Budget Amendment. Chairman Poole seconded the motion. There was no further discussion. The motion passed unanimously. A copy of the Amended Fiscal Year 2023 Budget Proposal is included in these minutes.

Other New Business

Chairman Poole offered a time for any new business. There was no response.

Adjournment

Ms. Kathy Watts made a motion to adjourn. Chairman Poole seconded the motion. The motion to adjourn passed unanimously.

Respectfully submitted,

Kischa Bell Business Operations Analyst Georgia Driver's Education Commission



| Month: October 2023 | Monthly Allocation: 150 | |
|-----------------------------------|-------------------------|----------|
| | Applied | Approved |
| Total New Applicants This Month: | 467 | 8 |
| Tier 1 New Applicants This Month: | 8 | 8 |
| Tier 2 New Applicants This Month | 459 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | |
| Tier 2 Awaiting First Reconsideration: | 521 | 0 | 521 | \$ 260,500.00 |
| Tier 2 Awaiting Final Reconsideration: | 496 | 142 | 354 | \$ 177,000.00 |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 459 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 354 |

| | Tier 1 Tier 2 | | | | | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 1 | 10 | 0 | 0 |
| 2 | 0 | 0 | 0 | 10 | 0 | 0 |
| 3 | 0 | 0 | 0 | 11 | 0 | 0 |
| 4 | 0 | 0 | 0 | 10 | 0 | 0 |
| 5 | 0 | 0 | 0 | 10 | 0 | 0 |
| 6 | 0 | 0 | 0 | 10 | 0 | 0 |
| 7 | 0 | 0 | 1 | 10 | 0 | 0 |
| 8 | 0 | 0 | 1 | 10 | 0 | 0 |
| 9 | 0 | 0 | 0 | 10 | 0 | 0 |
| 10 | 0 | 0 | 0 | 10 | 0 | 0 |
| 11 | 0 | 0 | 3 | 11 | 0 | 0 |
| 12 | 0 | 0 | 1 | 10 | 0 | 0 |
| 13 | 0 | 0 | 0 | 10 | 0 | 0 |
| 14 | 0 | 0 | 1 | 10 | 0 | 0 |
| Total | 0 | 0 | 8 | 142 | 0 | 0 |
| Value of Awards | \$ - | \$ - | \$ 4,000.00 | \$ 71,000.00 | \$ - | \$ - |



| Month: November 2023 | Monthly Allocation: 150 | |
|-----------------------------------|-------------------------|----------|
| | Applied | Approved |
| Total New Applicants This Month: | 432 | 4 |
| Tier 1 New Applicants This Month: | 4 | 4 |
| Tier 2 New Applicants This Month | 428 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 459 | 0 | 459 | \$ 229,500.00 |
| Tier 2 Awaiting Final Reconsideration: | 521 | 146 | 375 | \$ 187,500.00 |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 428 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 375 |

| | | Tier 1 | | | Tier 2 | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 0 | 10 | 0 | 0 |
| 2 | 0 | 0 | 0 | 10 | 0 | 0 |
| 3 | 0 | 0 | 1 | 11 | 0 | 0 |
| 4 | 0 | 0 | 0 | 11 | 0 | 0 |
| 5 | 0 | 0 | 0 | 10 | 0 | 0 |
| 6 | 0 | 0 | 0 | 11 | 0 | 0 |
| 7 | 0 | 0 | 0 | 11 | 0 | 0 |
| 8 | 0 | 0 | 0 | 10 | 0 | 0 |
| 9 | 0 | 0 | 1 | 10 | 0 | 0 |
| 10 | 0 | 0 | 0 | 10 | 0 | 0 |
| 11 | 0 | 0 | 2 | 11 | 0 | 0 |
| 12 | 0 | 0 | 0 | 10 | 0 | 0 |
| 13 | 0 | 0 | 0 | 11 | 0 | 0 |
| 14 | 0 | 0 | 0 | 10 | 0 | 0 |
| Total | 0 | 0 | 4 | 146 | 0 | 0 |
| Value of Awards | \$ - | \$ - | \$ 2,000.00 | \$ 73,000.00 | \$ - | \$ - |



| Month: December 2023 | Monthly Allocation: 150 | |
|-----------------------------------|-------------------------|----------|
| | Applied | Approved |
| Total New Applicants This Month: | 412 | 4 |
| Tier 1 New Applicants This Month: | 4 | 4 |
| Tier 2 New Applicants This Month | 408 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 428 | 0 | 428 | \$ 214,000.00 |
| Tier 2 Awaiting Final Reconsideration: | 459 | 146 | 313 | \$ 156,500.00 |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 408 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 313 |

| | | Tier 1 | | | Tier 2 | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 0 | 10 | 0 | 0 |
| 2 | 0 | 0 | 1 | 10 | 0 | 0 |
| 3 | 0 | 0 | 0 | 10 | 0 | 0 |
| 4 | 0 | 0 | 0 | 11 | 0 | 0 |
| 5 | 0 | 0 | 0 | 10 | 0 | 0 |
| 6 | 0 | 0 | 0 | 11 | 0 | 0 |
| 7 | 0 | 0 | 0 | 11 | 0 | 0 |
| 8 | 0 | 0 | 0 | 10 | 0 | 0 |
| 9 | 0 | 0 | 0 | 10 | 0 | 0 |
| 10 | 0 | 0 | 0 | 11 | 0 | 0 |
| 11 | 0 | 0 | 1 | 10 | 0 | 0 |
| 12 | 0 | 0 | 1 | 10 | 0 | 0 |
| 13 | 0 | 0 | 0 | 11 | 0 | 0 |
| 14 | 0 | 0 | 1 | 11 | 0 | 0 |
| Total | 0 | 0 | 4 | 146 | 0 | 0 |
| Value of Awards | \$ - | \$ - | \$ 2,000.00 | \$ 73,000.00 | \$ - | \$ - |



| Month: January 2024 | Monthly Allocation: 150 | |
|-----------------------------------|-------------------------|----------|
| | Applied | Approved |
| Total New Applicants This Month: | 376 | 8 |
| Tier 1 New Applicants This Month: | 8 | 8 |
| Tier 2 New Applicants This Month | 368 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 407 | 0 | 407 | \$ 203,500.00 |
| Tier 2 Awaiting Final Reconsideration: | 427 | 142 | 285 | \$ 142,500.00 |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 368 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 285 |

| | | Tier 1 | | | Tier 2 | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 0 | 10 | 0 | 0 |
| 2 | 0 | 0 | 2 | 10 | 0 | 0 |
| 3 | 0 | 0 | 1 | 11 | 0 | 0 |
| 4 | 0 | 0 | 2 | 10 | 0 | 0 |
| 5 | 0 | 0 | 0 | 10 | 0 | 0 |
| 6 | 0 | 0 | 0 | 10 | 0 | 0 |
| 7 | 0 | 0 | 0 | 10 | 0 | 0 |
| 8 | 0 | 0 | 0 | 10 | 0 | 0 |
| 9 | 0 | 0 | 1 | 10 | 0 | 0 |
| 10 | 0 | 0 | 0 | 10 | 0 | 0 |
| 11 | 0 | 0 | 0 | 10 | 0 | 0 |
| 12 | 0 | 0 | 0 | 10 | 0 | 0 |
| 13 | 0 | 0 | 2 | 11 | 0 | 0 |
| 14 | 0 | 0 | 0 | 10 | 0 | 0 |
| Total | 0 | 0 | 8 | 142 | 0 | 0 |
| Value of Awards | \$ - | \$ - | \$ 4,000.00 | \$ 71,000.00 | \$ - | \$ - |



| Month: February 2024 | Monthly Allocation: 225 | |
|-----------------------------------|-------------------------|----------|
| | Applied | Approved |
| Total New Applicants This Month: | 634 | 7 |
| Tier 1 New Applicants This Month: | 7 | 7 |
| Tier 2 New Applicants This Month | 627 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 368 | 0 | 368 | \$ 184,000.00 |
| Tier 2 Awaiting Final Reconsideration: | 407 | 218 | 189 | \$ 94,500.00 |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 627 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 189 |

| | | Tier 1 | | | Tier 2 | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 0 | 11 | 0 | 0 |
| 2 | 0 | 0 | 1 | 16 | 0 | 0 |
| 3 | 0 | 0 | 0 | 17 | 0 | 0 |
| 4 | 0 | 0 | 2 | 17 | 0 | 0 |
| 5 | 0 | 0 | 0 | 13 | 0 | 0 |
| 6 | 0 | 0 | 0 | 17 | 0 | 0 |
| 7 | 0 | 0 | 0 | 17 | 0 | 0 |
| 8 | 0 | 0 | 0 | 11 | 0 | 0 |
| 9 | 0 | 0 | 0 | 16 | 0 | 0 |
| 10 | 0 | 0 | 0 | 16 | 0 | 0 |
| 11 | 0 | 0 | 3 | 17 | 0 | 0 |
| 12 | 0 | 0 | 0 | 17 | 0 | 0 |
| 13 | 0 | 0 | 0 | 16 | 0 | 0 |
| 14 | 0 | 0 | 1 | 17 | 0 | 0 |
| Total | 0 | 0 | 7 | 218 | 0 | 0 |
| Value of Awards | \$ - | \$ - | \$ 3,500.00 | \$109,000.00 | \$ - | \$ - |



| Month: March 2024 | Month: March 2024 Monthly Allocation: 60 | |
|-----------------------------------|--|---|
| | Applied Appro | |
| Total New Applicants This Month: | 538 | 9 |
| Tier 1 New Applicants This Month: | 9 | 9 |
| Tier 2 New Applicants This Month | 529 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 627 | 224 | 403 | \$ 201,500.00 |
| Tier 2 Awaiting Final Reconsideration: | 367 | 367 | 0 | \$ - |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 529 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 0 |

| | | Tier 1 | | Tier 2 | | | |
|---------------------------|--|---|---|--|---|---|--|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | |
| 1 | 0 | 0 | 0 | 8 | 16 | 0 | |
| 2 | 0 | 0 | 2 | 28 | 16 | 0 | |
| 3 | 0 | 0 | 0 | 30 | 16 | 0 | |
| 4 | 0 | 0 | 0 | 32 | 16 | 0 | |
| 5 | 0 | 0 | 1 | 12 | 16 | 0 | |
| 6 | 0 | 0 | 0 | 10 | 16 | 0 | |
| 7 | 0 | 0 | 0 | 28 | 16 | 0 | |
| 8 | 0 | 0 | 1 | 10 | 16 | 0 | |
| 9 | 0 | 0 | 0 | 35 | 16 | 0 | |
| 10 | 0 | 0 | 2 | 34 | 16 | 0 | |
| 11 | 0 | 0 | 0 | 50 | 16 | 0 | |
| 12 | 0 | 0 | 2 | 11 | 16 | 0 | |
| 13 | 0 | 0 | 0 | 39 | 16 | 0 | |
| 14 | 0 | 0 | 1 | 40 | 16 | 0 | |
| Total | 0 | 0 | 9 | 367 | 224 | 0 | |
| Value of Awards | \$ - | \$ - | \$ 4,500.00 | \$183,500.00 | \$112,000.00 | \$ - | |

Provider Scholarship Redemption Report between September 16, 2023 and March 14, 2023

| Provider Name | Scholarships Redeemed | Provider Name | Scholarships Redeemed |
|--|--------------------------|---------------------------------------|--------------------------|
| A-1 Driving School, Inc. | 204 | Pinnacle Pointe DUI & Driving Schools | 12 |
| West Metro Driving School | 65 | Gwinnett County Board Of Education | 10 |
| Barber's Driving School, Inc. | 59 | Lanier Technical College | 10 |
| New London School of Driving Inc. | 44 | Atlanta Technical College | 9 |
| 1 Act Driving School | 40 | Just Driver Training | 8 |
| Advance Driving Academy | 33 | North Georgia Technical College | 8 |
| Brock's Driver Education School, Inc. | 34 | Southern Regional Technical College | 8 |
| Savannah Technical College | 28 | Athens Technical College | 7 |
| 1st Stop Georgia Driving Academy | 25 | Collins Driving School | 7 |
| Central Georgia Technical College | 24 | Nathan's Driving School, Inc. | 6 |
| The Wiser Driver | 23 | Ogeechee Technical College | 6 |
| Marietta City Board of Education | 22 | Kennesaw Driving School | 6 |
| A+ Driving Services, Inc. | 20 | Southern Crescent Technical College | 6 |
| Augusta Technical College | 19 | 1 EZ DUI School, Inc. | 5 |
| Southeastern Regional Driving and Safety Academy Inc | 19 | Georgia Piedmont Technical College | 4 |
| A Driving Advantage | 18 | Oconee County Board of Education | 3 |
| Taggart's Driving School | 17 | South Georgia Technical College | 3 |
| AA Academy of Action Driving School | 15 | Calhoun City BOE | 2 |
| Albany Technical College | 14 | Duluth DUI and Driving School | 2 |
| Coastal Pines Technical College | 13 | FB Driving, Inc. | 2 |
| South Cherokee/Jasper Driver Improvement Clinic Inc. | 13 | Southern Defensive Driving School | 2 |
| Wiregrass Georgia Technical College | 13 | Oconee Fall Line Technical College | 2 |
| DriveSmart Georgia | 12 | Safe America Foundation, Inc. | 2 |
| Georgia Driving School, Inc. | 12 | White County Board of Education | 2 |
| Georgia Northwestern Technical College | 12 | NBK All-Risk Solutions, LLC | 1 |
| | | Total | 931 |

Customer Service Report fo September 2023 through February 2024

| GDEC Provider Email Contacts | 178 | Individual Staff Email Contacts | 6,564 |
|------------------------------------|-----|---|-----------------|
| | 445 | Invoices Processed: 667 invoices totali | ng \$673,293.08 |
| GDEC Student/Parent Email Contacts | 443 | accounting for 1,540 students | |



Georgia Traffic Deaths - Yearly Total and Comparison GDOT Office of Traffic Operations Fatalities as of 03/15/2024

ROUTE TYPE

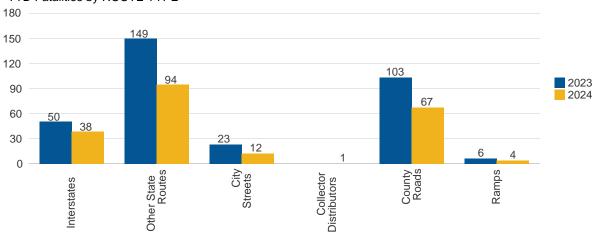
| ROUTETIFE | | | | | | | | |
|------------------------|------|------|------------|---------|--------|--------|------------|---------|
| Fatality Details | TO | TAL | ANNUAL | | YEAR T | O DATE | YTD CH | ANGE |
| Fatality Type | 2022 | 2023 | Difference | Percent | 2023 | 2024 | Difference | Percent |
| Interstates | 235 | 227 | -8 | -3 | 50 | 38 | -12 | -24 |
| Collector Distributors | 8 | 6 | -2 | -25 | | 1 | | |
| Ramps | 50 | 39 | -11 | -22 | 6 | 4 | -2 | -33 |
| Other State Routes | 894 | 817 | -77 | -9 | 149 | 94 | -55 | -37 |
| County Roads | 515 | 454 | -61 | -12 | 103 | 67 | -36 | -35 |
| City Streets | 119 | 120 | 1 | 1 | 23 | 12 | -11 | -48 |
| Grand Total | 1821 | 1663 | -158 | -9 | 331 | 216 | -115 | -35 |

YTD Fatalities by EMPHASIS TYPE

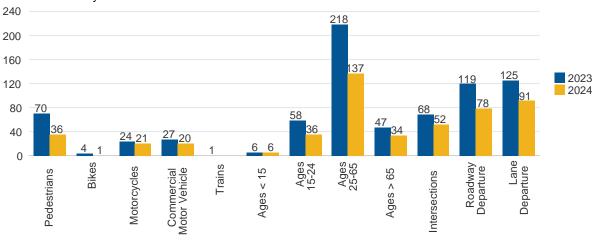
| Fatality Details | TOTAL | | ANNU | JAL | YEAR T | O DATE | YTD CH | ANGE |
|--------------------------|-------|------|------------|---------|--------|--------|------------|---------|
| Fatality Type | 2022 | 2023 | Difference | Percent | 2023 | 2024 | Difference | Percent |
| Pedestrians | 343 | 321 | -22 | -6 | 73 | 36 | -37 | -51 |
| Bikes | 33 | 24 | -9 | -27 | 4 | 1 | -3 | -75 |
| Motorcycles | 200 | 183 | -17 | -9 | 25 | 21 | -4 | -16 |
| Commercial Motor Vehicle | 217 | 184 | -33 | -15 | 28 | 20 | -8 | -29 |
| Trains | 2 | 5 | 3 | 150 | 1 | | | |
| Ages < 15 | 57 | 54 | -3 | -5 | 6 | 6 | 0 | 0 |
| Ages 15-24 | 273 | 261 | -12 | -4 | 59 | 36 | -23 | -39 |
| Ages 25-65 | 1212 | 1105 | -107 | -9 | 220 | 137 | -83 | -38 |
| Ages > 65 | 272 | 239 | -33 | -12 | 49 | 34 | -15 | -31 |
| Intersections | 369 | 372 | 3 | 1 | 69 | 52 | -17 | -25 |
| Roadway Departure | 651 | 538 | -113 | -17 | 119 | 78 | -41 | -34 |
| Lane Departure | 710 | 612 | -98 | -14 | 127 | 91 | -36 | -28 |
| Seat Belt (No/Unknown) | 771 | 698 | -73 | -9 | 147 | 103 | -44 | -30 |

Note: Any single fatality may fall into one or more Emphasis Types.

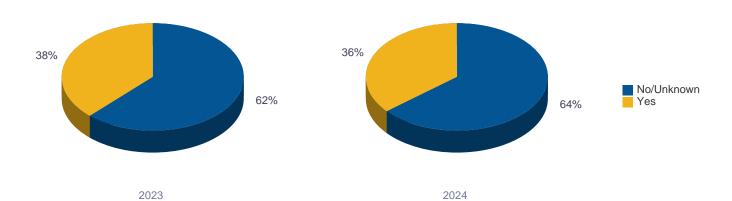
YTD Fatalities by ROUTE TYPE



YTD Fatalities by EMPHASIS TYPE



YTD Seat Belt Fatalities



Highway Safety, Office of: Georgia Driver's Education Commission

Continuation Budget

The purpose of this appropriation is to provide driver's education grant scholarships for Georgia drivers ages 15-17 to help satisfy driver's education requirements and reduce motor vehicle crashes in Georgia.

| TOTAL STATE FUNDS | \$2,920,678 | \$2,920,678 | \$2,920,678 | \$2,920,678 |
|---------------------|-------------|-------------|-------------|-------------|
| State General Funds | \$2,920,678 | \$2,920,678 | \$2,920,678 | \$2,920,678 |
| TOTAL PUBLIC FUNDS | \$2,920,678 | \$2,920,678 | \$2,920,678 | \$2,920,678 |

269.1 Increase funds to provide a one-time \$1,000 salary supplement for full-time, benefit-eligible employees for recruitment and retention.

State General Funds \$2,153 \$2,153 \$2,153 \$2,153

Reduce funds for driver's education and training in accordance with FY2023 Joshua's Law Collections.

(H:Reduce funds)(S:Reduce funds for driver's education and training in accordance with FY2023 Joshua's Law Collections)(CC:Reduce funds)

State General Funds (\$1,425,608) (\$357,076) (\$1,425,608) (\$712,804)

269.1000 Highway Safety, Office of: Georgia Driver's Education Commission

Appropriation (HB 915)

The purpose of this appropriation is to provide driver's education grant scholarships for Georgia drivers ages 15-17 to help satisfy driver's education requirements and reduce motor vehicle crashes in Georgia.

| TOTAL STATE FUNDS | \$1,497,223 | \$2,565,755 | \$1,497,223 | \$2,210,027 |
|---------------------|-------------|-------------|-------------|-------------|
| State General Funds | \$1,497,223 | \$2,565,755 | \$1,497,223 | \$2,210,027 |
| TOTAL PUBLIC FUNDS | \$1,497,223 | \$2,565,755 | \$1,497,223 | \$2,210,027 |

Amended Fiscal Year 2024 Budget Proposal

| Budget Category | Cost Category | Fis | scal Year 2024 Budget*1 | mended Fiscal ar 2024 Budget |
|--------------------------------|----------------------|-----|----------------------------|---------------------------------|
| Computer Charges | Computer Charges | \$ | 2,000.00 | \$ 2,000.00 |
| Administrative Fees | Contractual Services | \$ | 67,000.00 | \$ 67,000.00 |
| Software Support (Scholarship | | | | |
| Program IT Support) | Contractual Services | \$ | 75,000.00 | \$ 75,000.00 |
| Temporary Labor | Contractual Services | \$ | 32,000.00 | \$ 32,000.00 |
| Scholarships*2 | Grants | \$ | 904,881.00 | \$ 1,597,355.00 |
| Board Member Expenses | Per Diem | \$ | 2,000.00 | \$ 2,000.00 |
| Personnel Services*3 | Personnel Services | \$ | 257,939.00 | \$ 260,092.00 |
| Board Meeting Expenses | Regular Operating | \$ | 500.00 | \$ 500.00 |
| Office Supplies | Regular Operating | \$ | 1,000.00 | \$ 1,000.00 |
| Printing*4 | Regular Operating | \$ | 5,000.00 | \$ - |
| Shipping | Regular Operating | \$ | 500.00 | \$ 500.00 |
| Software License | Regular Operating | \$ | 82,680.00 | \$ 82,680.00 |
| Subscriptions, Memberships and | | | | |
| Certifications*5 | Regular Operating | \$ | 500.00 | \$ 900.00 |
| Rent | Rent | \$ | 10,000.00 | \$ 10,000.00 |
| Telecommunications | Telecommunciations | \$ | 39,000.00 | \$ 39,000.00 |
| Staff & Board Member Travel | Travel | \$ | 20,000.00 | \$ 20,000.00 |
| Contingency*6 | | \$ | - | \$ 20,000.00 |
| Total*7 | | \$ | 1,500,000.00 | \$ 2,210,027.00 |

^{*1.} FY 2023 Collections as of 6/14/2023 was \$1,427,347.26. The FY 2024 budget appropriation as \$2,913,000; however, we anticipate a reduction in the Amended FY 2024 budget to reflect the actual FY 2023 collections.

^{*2.} Increase of \$692,474 from the AFY 2024 State Budget.

^{*3.}Increase of \$2,153 to provide a one-time \$1,000 salary supplement for full-time, benefit-eligible employees for recruitment and retention from the AFY 2024 State Budget.

^{*4.} Eliminate Prininting Expenses for brochures.

^{*5.} Increase of \$400 for Professional Organization Membership for GDEC Director

^{*6.} Addition of contigency of \$20,000 for any unforeseen expenses relating to the move of the GOHS offices for GDEC office space.

^{*7.} GDEC Director is requesting permission to reallocate any unused budget category and add funds to the Scholarships line item for the June 2024 Scholarship Award.



| Month: April 2024 | Monthly Allocation: 600 | | |
|-----------------------------------|-------------------------|----------|--|
| | Applied | Approved | |
| Total New Applicants This Month: | 551 | 14 | |
| Tier 1 New Applicants This Month: | 14 | 14 | |
| Tier 2 New Applicants This Month | 537 | 0 | |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 529 | 183 | 346 | \$ 173,000.00 |
| Tier 2 Awaiting Final Reconsideration: | 403 | 403 | 0 | \$ - |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 537 |
|---|-----|
| Applicants Eligible for Final Reconsideration Next Month: | 0 |

| | | Tier 1 | | | Tier 2 | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 1 | 4 | 13 | 0 |
| 2 | 0 | 0 | 0 | 21 | 13 | 0 |
| 3 | 0 | 0 | 1 | 50 | 13 | 0 |
| 4 | 0 | 0 | 0 | 25 | 13 | 0 |
| 5 | 0 | 0 | 0 | 17 | 14 | 0 |
| 6 | 0 | 0 | 0 | 9 | 13 | 0 |
| 7 | 0 | 0 | 4 | 30 | 13 | 0 |
| 8 | 0 | 0 | 0 | 29 | 13 | 0 |
| 9 | 0 | 0 | 1 | 17 | 13 | 0 |
| 10 | 0 | 0 | 2 | 21 | 13 | 0 |
| 11 | 0 | 0 | 4 | 53 | 13 | 0 |
| 12 | 0 | 0 | 1 | 22 | 13 | 0 |
| 13 | 0 | 0 | 0 | 50 | 13 | 0 |
| 14 | 0 | 0 | 0 | 55 | 13 | 0 |
| Total | 0 | 0 | 14 | 403 | 183 | 0 |
| Value of Awards | \$ - | \$ - | \$ 7,000.00 | \$201,500.00 | \$ 91,500.00 | \$ - |



| Month: May 2024 | Monthly A | llocation: 600 |
|-----------------------------------|-----------|----------------|
| | Applied | Approved |
| Total New Applicants This Month: | 558 | 13 |
| Tier 1 New Applicants This Month: | 13 | 13 |
| Tier 2 New Applicants This Month | 545 | 0 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed to Award Denied |
|--|---------|----------|--------|------------------------------|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ - |
| Tier 2 Awaiting First Reconsideration: | 532 | 242 | 290 | \$ 145,000.00 |
| Tier 2 Awaiting Final Reconsideration: | 345 | 345 | 0 | \$ - |

| | New Applicants this Month Eligibile for First Reconsideration Next Month: | 545 |
|---|---|-----|
| I | Applicants Eligible for Final Reconsideration Next Month: | 0 |

| | | Tier 1 | | | Tier 2 | |
|---------------------------|--|---|---|--|---|---|
| Congressional District | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration | Denied Once; Awaiting Second Consideration | Applied this Month & Approved This Month |
| 1 | 0 | 0 | 0 | 5 | 17 | 0 |
| 2 | 0 | 0 | 4 | 42 | 17 | 0 |
| 3 | 0 | 0 | 0 | 19 | 18 | 0 |
| 4 | 0 | 0 | 0 | 21 | 18 | 0 |
| 5 | 0 | 0 | 0 | 5 | 17 | 0 |
| 6 | 0 | 0 | 0 | 9 | 17 | 0 |
| 7 | 0 | 0 | 3 | 18 | 17 | 0 |
| 8 | 0 | 0 | 0 | 25 | 17 | 0 |
| 9 | 0 | 0 | 1 | 15 | 17 | 0 |
| 10 | 0 | 0 | 0 | 25 | 17 | 0 |
| 11 | 0 | 0 | 2 | 43 | 18 | 0 |
| 12 | 0 | 0 | 1 | 13 | 17 | 0 |
| 13 | 0 | 0 | 1 | 41 | 18 | 0 |
| 14 | 0 | 0 | 1 | 64 | 17 | 0 |
| Total | 0 | 0 | 13 | 345 | 242 | 0 |
| Value of Awards | \$ - | \$ - | \$ 6,500.00 | \$172,500.00 | \$121,000.00 | \$ - |



| Month: June 2024 | Monthly Al | location: 1,566 |
|-----------------------------------|------------|-----------------|
| | Applied | Approved |
| Total New Applicants This Month: | 732 | 732 |
| Tier 1 New Applicants This Month: | 9 | 9 |
| Tier 2 New Applicants This Month | 723 | 723 |

| Reconsideration Statistics | Applied | Approved | Denied | \$ Needed | |
|--|---------|----------|--------|-----------|---|
| Tier 1 Awaiting First Reconsideration: | 0 | 0 | 0 | \$ | - |
| Tier 1 Awaiting Final Reconsideration: | 0 | 0 | 0 | \$ | - |
| Tier 2 Awaiting First Reconsideration: | 544 | 544 | 0 | \$ | - |
| Tier 2 Awaiting Final Reconsideration: | 290 | 290 | 0 | \$ | - |

| New Applicants this Month Eligibile for First Reconsideration Next Month: | 0 |
|---|---|
| Applicants Eligible for Final Reconsideration Next Month: | 0 |

| | | Tier 1 | | | Tier 2 | | |
|---------------------------|--|--------|---|--|---------------|---|--|
| Congressional District | Denied Twice; Awaiting Final Consideration | Second | Applied this Month & Approved This Month | Denied Twice; Awaiting Final Consideration Denied Once; Awaiting Second Consideration | | Applied this Month & Approved This Month | |
| 1 | 0 | 0 | 0 | 17 | 16 | 38 | |
| 2 | 0 | 0 | 0 | 21 | 38 | 48 | |
| 3 | 0 | 0 | 2 | 22 | 56 | 65 | |
| 4 | 0 | 0 | 2 | 18 | 44 | 37 | |
| 5 | 0 | 0 | 0 | 3 16 | | 21 | |
| 6 | 0 | 0 | 1 | 4 | 16 | 25 | |
| 7 | 0 | 0 | 0 | 27 | 35 | 45 | |
| 8 | 0 | 0 | 0 | 32 | 40 | 54 | |
| 9 | 0 | 0 | 0 | 19 | 26 | 56 | |
| 10 | 0 | 0 | 1 | 17 | 43 | 56 | |
| 11 | 0 | 0 | 3 | 37 | 61 | 84 | |
| 12 | 0 | 0 | 0 | 21 | 38 | 44 | |
| 13 | 0 | 0 | 0 | 21 | 62 | 70 | |
| 14 | 0 | 0 | 0 | 31 | 53 | 80 | |
| Total | 0 | 0 | 9 | 290 | 544 | 723 | |
| Value of Awards | \$ - | \$ - | \$ 4,500.00 | \$ 145,000.00 | \$ 272,000.00 | \$ 361,500.00 | |

Provider Scholarship Redemption Report between September 16, 2023 and March 14, 2023

| | Scholarships | een september 16, 2025 and March 14, | Scholarships |
|--|--------------|--|--------------|
| Provider Name | Redeemed | Provider Name | Redeemed |
| | Redeemed | | neacemea |
| A-1 Driving School, Inc. | 204 | Pinnacle Pointe DUI & Driving Schools | 12 |
| West Metro Driving School | 65 | Gwinnett County Board Of Education | 10 |
| Barber's Driving School, Inc. | 59 | Lanier Technical College | 10 |
| New London School of Driving Inc. | 44 | Atlanta Technical College | 9 |
| 1 Act Driving School | 40 | Just Driver Training | 8 |
| Advance Driving Academy | 33 | North Georgia Technical College | 8 |
| Brock's Driver Education School, Inc. | 34 | Southern Regional Technical College | 8 |
| Savannah Technical College | 28 | Athens Technical College | 7 |
| 1st Stop Georgia Driving Academy | 25 | Collins Driving School | 7 |
| Central Georgia Technical College | 24 | Nathan's Driving School, Inc. | 6 |
| The Wiser Driver | 23 | Ogeechee Technical College | 6 |
| Marietta City Board of Education | 22 | Kennesaw Driving School | 6 |
| A+ Driving Services, Inc. | 20 | Southern Crescent Technical College | 6 |
| Augusta Technical College | 19 | 1 EZ DUI School, Inc. | 5 |
| Southeastern Regional Driving and Safety Academy Inc | 19 | Georgia Piedmont Technical College | 4 |
| A Driving Advantage | 18 | Oconee County Board of Education | 3 |
| Taggart's Driving School | 17 | South Georgia Technical College | 3 |
| AA Academy of Action Driving School | 15 | Calhoun City BOE | 2 |
| Albany Technical College | 14 | Duluth DUI and Driving School | 2 |
| Coastal Pines Technical College | 13 | FB Driving, Inc. | 2 |
| South Cherokee/Jasper Driver Improvement Clinic Inc. | 13 | Southern Defensive Driving School | 2 |
| Wiregrass Georgia Technical College | 13 | Oconee Fall Line Technical College | 2 |
| DriveSmart Georgia | 12 | Safe America Foundation, Inc. | 2 |
| Georgia Driving School, Inc. | 12 | White County Board of Education | 2 |
| Georgia Northwestern Technical College | 12 | NBK All-Risk Solutions, LLC | 1 |
| | | Total | 931 |

Customer Service Report fo September 2023 through February 2024

| GDEC Provider Email Contacts | 178 | Individual Staff Email Contacts | 6,564 | | |
|------------------------------------|-----|---|-------|--|--|
| | 445 | Invoices Processed: 667 invoices totaling \$673,293 | | | |
| GDEC Student/Parent Email Contacts | 445 | accounting for 1,540 students | | | |

View Display Error Error outside of Presentation Catalog occurred. Error Codes: EUMOQYH6

Georgia Traffic Deaths - Yearly Total and Comparison GDOT Office of Traffic Operations Fatalities as of 06/17/2024

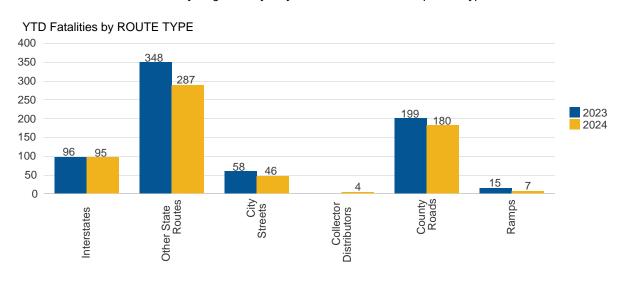
ROUTE TYPE

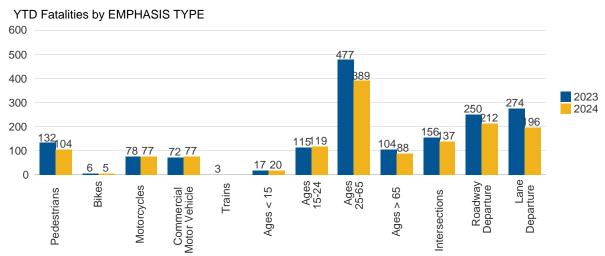
| Fatality Details | тот | ΓAL | ANNU | JAL | YEAR T | O DATE | YTD CHANGE | |
|------------------------|------|------|------------|---------|--------|--------|------------|---------|
| Fatality Type | 2022 | 2023 | Difference | Percent | 2023 | 2024 | Difference | Percent |
| Interstates | 235 | 227 | -8 | -3 | 96 | 95 | -1 | -1 |
| Collector Distributors | 8 | 6 | -2 | -25 | | 4 | | |
| Ramps | 50 | 39 | -11 | -22 | 15 | 7 | -8 | -53 |
| Other State Routes | 894 | 817 | -77 | -9 | 348 | 287 | -61 | -18 |
| County Roads | 515 | 457 | -58 | -11 | 199 | 180 | -19 | -10 |
| City Streets | 119 | 121 | 2 | 2 | 58 | 46 | -12 | -21 |
| Grand Total | 1821 | 1667 | -154 | -8 | 716 | 619 | -97 | -14 |

YTD Fatalities by EMPHASIS TYPE

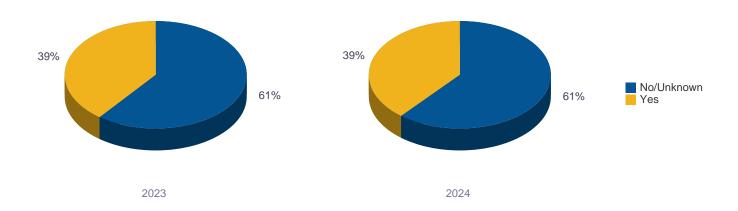
| Fatality Details | TOTAL | | ANNU | JAL | YEAR T | O DATE | YTD CHANGE | | |
|--------------------------|-------|------|------------|---------|--------|--------|------------|---------|--|
| Fatality Type | 2022 | 2023 | Difference | Percent | 2023 | 2024 | Difference | Percent | |
| Pedestrians | 343 | 323 | -20 | -6 | 136 | 104 | -32 | -24 | |
| Bikes | 33 | 24 | -9 | -27 | 6 | 5 | -1 | -17 | |
| Motorcycles | 200 | 182 | -18 | -9 | 78 | 77 | -1 | -1 | |
| Commercial Motor Vehicle | 217 | 184 | -33 | -15 | 73 | 77 | 4 | 5 | |
| Trains | 2 | 5 | 3 | 150 | 3 | | | | |
| Ages < 15 | 57 | 52 | -5 | -9 | 17 | 20 | 3 | 18 | |
| Ages 15-24 | 273 | 260 | -13 | -5 | 117 | 119 | 2 | 2 | |
| Ages 25-65 | 1212 | 1110 | -102 | -8 | 483 | 389 | -94 | -19 | |
| Ages > 65 | 272 | 241 | -31 | -11 | 105 | 88 | -17 | -16 | |
| Intersections | 369 | 374 | 5 | 1 | 156 | 137 | -19 | -12 | |
| Roadway Departure | 651 | 541 | -110 | -17 | 252 | 212 | -40 | -16 | |
| Lane Departure | 710 | 616 | -94 | -13 | 279 | 196 | -83 | -30 | |
| Seat Belt (No/Unknown) | 771 | 698 | -73 | -9 | 305 | 266 | -39 | -13 | |

Note: Any single fatality may fall into one or more Emphasis Types.





YTD Seat Belt Fatalities



Entered in last 24 hours



Governor's Office of Highway Safety Georgia Driver's Education Grant Scholarship Program FY25 Budget Proposal - Chandley Communications - \$60,000



| | | | Fall | Thx/Xmas | Spring | Summer | | |
|--|-------------|------------|-------------|-------------|-------------|-------------|-------------|---|
| Product | Impressions | July 2024 | Aug/Sept | Oct/Nov | Feb/March | Apr/May | Totals | Creative Specs |
| Social Geofencing - Meta and Snapchat | TBD | | \$11,000.00 | \$11,000.00 | \$14,000.00 | \$14,600.00 | \$50,600.00 | 1200x628, 1080x1080, 1080x1920 Static or Video with Copy |
| Site Retargeting + 25k Bonus Retargeting per month | 433k | | \$500.00 | \$500.00 | \$500.00 | \$500.00 | \$2,000.00 | 300x250 728x90 320x50 |
| Campaign Totals | | | \$11,500.00 | \$11,500.00 | \$14,500.00 | \$15,100.00 | \$52,600.00 | |
| | | | | | | | | |
| Creative Development - 15 video, social copy and 1 set of display ads | | \$1,200.00 | | | | | \$1,200.00 | |
| Agency Strategy & Placement Fee - 7.5% of Gross Budget + Billable Hours | | \$200.00 | \$1,300.00 | \$1,300.00 | \$1,700.00 | \$1,700.00 | \$6,200.00 | |
| | | | | | | Grand Total | \$60,000.00 | |
| | | | | | | · | | |

- **Targets:** Students between the ages of 15 and 17 and who possess a Georgia driver's license or instructional permit Parents/Influencers of these students

- Students, along with their parent/guardian, between the ages of 15 and 17 and who possess a Georgia driver's license or instructional permit are eligible to apply for a scholarship to pay for a driver's education course with 30 hours of classroom instruction and 6 hours of behind the wheel

Messaging/Goal: training.

- Scholarship applications
- Awareness of the program

Market:

- Augusta, Metro ATL, Macon, Savannah, Columbus, Albany/Valdosta
- 2-3 markets per flight

Flight Dates and Tactic:

- Buys will be on two weeks and off two weeks to allow for longer periods in market. Heavier buys leading to the summer months for peak periods.
- Social Geofencing allows GOHS to target specific areas of each market to focus on students with higher needs for the program.

| | | Winter | | | Last Day of |
|---------------|--|---------------|---|--|---|
| Fall | Thanksgiving | Holidays | Winter Break | Spring Break | School |
| 10/14 - 10/15 | 11/25 - 11/29 | 12/23 - 1/2 | | 4/7 - 4/14 | 5/23 |
| 10/7 - 10/11 | 11/25 - 11/29 | 12/23 - 1/3 | 2/17 - 2/18 | 3/31 - 4/4 | 5/23 |
| 10/14 - 10/15 | 11/25 - 11/29 | 12/23 - 1/3 | | 4/7 - 4/11 | 5/22 |
| 10/14 | 11/25 - 11/29 | 12/23 - 1/3 | | 3/31 - 4/4 | 5/21 |
| | 11/25 - 11/29 | 12/23 - 1/3 | | 3/31 - 4/4 | 5/23 |
| 11/14 - 11/18 | 11/25 - 11/29 | 12/23 - 1/3 | 2/17 - 2/21 | 3/31 - 4/4 | 5/23 |
| 10/14 - 10/15 | 11/25 - 11/29 | 12/23 - 1/3 | 2/17 - 2/18 | 3/31 - 4/4 | 5/23 |
| | 10/14 - 10/15 10/7 - 10/11 10/14 - 10/15 10/14 11/14 - 11/18 | 10/14 - 10/15 | Fall Thanksgiving Holidays 10/14 - 10/15 11/25 - 11/29 12/23 - 1/2 10/7 - 10/11 11/25 - 11/29 12/23 - 1/3 10/14 - 10/15 11/25 - 11/29 12/23 - 1/3 10/14 11/25 - 11/29 12/23 - 1/3 11/25 - 11/29 12/23 - 1/3 11/14 - 11/18 11/25 - 11/29 12/23 - 1/3 | Fall Thanksgiving Holidays Winter Break 10/14 - 10/15 11/25 - 11/29 12/23 - 1/2 10/7 - 10/11 11/25 - 11/29 12/23 - 1/3 2/17 - 2/18 10/14 - 10/15 11/25 - 11/29 12/23 - 1/3 2/17 - 2/18 10/14 11/25 - 11/29 12/23 - 1/3 12/23 - 1/3 11/14 - 11/18 11/25 - 11/29 12/23 - 1/3 2/17 - 2/21 | Fall Thanksgiving Holidays Winter Break Spring Break 10/14 - 10/15 11/25 - 11/29 12/23 - 1/2 4/7 - 4/14 10/7 - 10/11 11/25 - 11/29 12/23 - 1/3 2/17 - 2/18 3/31 - 4/4 10/14 - 10/15 11/25 - 11/29 12/23 - 1/3 4/7 - 4/11 10/14 11/25 - 11/29 12/23 - 1/3 3/31 - 4/4 11/25 - 11/29 12/23 - 1/3 3/31 - 4/4 11/14 - 11/18 11/25 - 11/29 12/23 - 1/3 2/17 - 2/21 3/31 - 4/4 |



Commission Members: Allen Poole, Chairman Spencer R. Moore, Vice Chairman J. Barry Schrenk Kathy L. Watts Dr. Malika Reed Wilkins

Georgia Driver's Education Commission

7 Martin Luther King Jr Drive • Suite 643 • Atlanta, Georgia 30334 Telephone: 404.656.2769 • Facsimile: 678.717.6023 www.gahighwaysafety.org/gdec/

Fiscal Year 2025 Proposed Meeting Schedule

First Quarter Meeting: September 17, 2024 Second Quarter Meeting: December 10, 2024

Third Quarter Meeting: March 11, 2025 Fourth Quarter Meeting: June 10, 2025

All meeting times are at 1:30 pm unless otherwise posted.

Amended Fiscal Year 2024 Budget Proposal

| Budget Category | Cost Category | Fis | Fiscal Year 2024 Budget | | Fiscal Year 2024 Budget Amendment #1 | Fiscal Year 2024 Budget Amendment #2 | | fference Bertween udget Amendment #2 and Budget Amendment #1 |
|--------------------------------|----------------------|-----|----------------------------|----|--|--|----|--|
| Computer Charges | Computer Charges | \$ | 2,000.00 | \$ | 2,000.00 | \$ 2,572.00 | \$ | 572.00 |
| Administrative Fees | Contractual Services | \$ | 67,000.00 | \$ | 67,000.00 | \$ - | \$ | (67,000.00) |
| GOHS Shared Expenses | Contractual Services | | | | | | \$ | - |
| Software Support (Scholarship | | | | | | | | |
| Program IT Support) | Contractual Services | \$ | 75,000.00 | \$ | 75,000.00 | \$ 75,000.00 | \$ | - |
| Temporary Labor | Contractual Services | \$ | 32,000.00 | \$ | 32,000.00 | \$ 28,750.00 | \$ | (3,250.00) |
| Scholarships | Grants | \$ | 904,881.00 | \$ | 1,597,355.00 | \$ 1,691,620.00 | \$ | 94,265.00 |
| Board Member Expenses | Per Diem | \$ | 2,000.00 | \$ | 2,000.00 | \$ - | \$ | (2,000.00) |
| Personnel Services | Personnel Services | \$ | 257,939.00 | \$ | 260,092.00 | \$ 300,563.00 | \$ | 40,471.00 |
| Board Meeting Expenses | Regular Operating | \$ | 500.00 | \$ | 500.00 | \$ 500.00 | \$ | - |
| Office Supplies | Regular Operating | \$ | 1,000.00 | \$ | 1,000.00 | \$ 1,214.00 | \$ | 214.00 |
| New Office Space Furnsishings | Regular Operating | | | | | | \$ | - |
| Printing | Regular Operating | \$ | 5,000.00 | \$ | - | \$ - | \$ | - |
| Shipping | Regular Operating | \$ | 500.00 | \$ | 500.00 | \$ 824.00 | \$ | 324.00 |
| Software License | Regular Operating | \$ | 82,680.00 | \$ | 82,680.00 | \$ 80,871.00 | \$ | (1,809.00) |
| Subscriptions, Memberships and | | | | | | | | |
| Certifications | Regular Operating | \$ | 500.00 | \$ | 900.00 | \$ 3,013.00 | \$ | 2,113.00 |
| Rent | Rent | \$ | 10,000.00 | \$ | 10,000.00 | \$ 8,991.00 | \$ | (1,009.00) |
| Equipment Rental | Rent Other | | | | | \$ 1,066.00 | \$ | 1,066.00 |
| Telecommunications | Telecommunciations | \$ | 39,000.00 | \$ | 39,000.00 | \$ 6,758.00 | \$ | (32,242.00) |
| Staff & Board Member Travel | Travel | \$ | 20,000.00 | \$ | 20,000.00 | \$ 8,285.00 | \$ | (11,715.00) |
| Contingency | | \$ | - | \$ | 20,000.00 | \$ - | \$ | (20,000.00) |
| Total | | \$ | 1,500,000.00 | \$ | 2,210,027.00 | \$ 2,210,027.00 | \$ | - |

Fiscal Year 2025 Budget Proposal

| Budget Category | Cost Category | Fiscal Year 2024 Budget*1 | | F | Fiscal Year 2024 Budget Amendment | | scal Year 2024 Budget nendment #2 | scal Year 2025 Idget Proposal | b 202 ar | Difference etween FY 25 Proposal nd FY 2024 Budget mendment #2 |
|--------------------------------|----------------------|------------------------------|--------------|----|---|----|---|----------------------------------|----------------|--|
| Computer Charges | Computer Charges | \$ | 2,000.00 | \$ | 2,000.00 | \$ | 2,572.00 | \$ 5,200.00 | \$ | 2,628.00 |
| Administrative Fees | Contractual Services | \$ | 67,000.00 | \$ | 67,000.00 | \$ | - | | \$ | - |
| GOHS Shared Expenses | Contractual Services | | | | | | | \$ 11,000.00 | \$ | 11,000.00 |
| Software Support (Scholarship | | | | | | | | | | |
| Program IT Support) | Contractual Services | \$ | 75,000.00 | \$ | 75,000.00 | \$ | 75,000.00 | \$ 125,000.00 | \$ | 50,000.00 |
| Temporary Labor | Contractual Services | \$ | 32,000.00 | \$ | 32,000.00 | \$ | 28,750.00 | \$ 32,500.00 | \$ | 3,750.00 |
| Scholarships | Grants | \$ | 904,881.00 | \$ | 1,597,355.00 | \$ | 1,691,620.00 | \$ 2,150,000.00 | \$ 4 | 458,380.00 |
| Board Member Expenses | Per Diem | \$ | 2,000.00 | \$ | 2,000.00 | \$ | - | \$ 2,000.00 | \$ | 2,000.00 |
| Personnel Services | Personnel Services | \$ | 257,939.00 | \$ | 260,092.00 | \$ | 300,563.00 | \$ 421,596.00 | \$ | 121,033.00 |
| Board Meeting Expenses | Regular Operating | \$ | 500.00 | \$ | 500.00 | \$ | 500.00 | \$ 500.00 | \$ | - |
| Office Supplies | Regular Operating | \$ | 1,000.00 | \$ | 1,000.00 | \$ | 1,214.00 | \$ 2,500.00 | \$ | 1,286.00 |
| New Office Space Furnsishings | Regular Operating | | | | | | | \$ 15,000.00 | \$ | 15,000.00 |
| Printing | Regular Operating | \$ | 5,000.00 | \$ | - | \$ | - | \$ 5,000.00 | \$ | 5,000.00 |
| Shipping | Regular Operating | \$ | 500.00 | \$ | 500.00 | \$ | 824.00 | \$ - | \$ | (824.00) |
| Software License | Regular Operating | \$ | 82,680.00 | \$ | 82,680.00 | \$ | 80,871.00 | \$ 83,500.00 | \$ | 2,629.00 |
| Subscriptions, Memberships and | | | | | | | | | | |
| Certifications | Regular Operating | \$ | 500.00 | \$ | 900.00 | \$ | 3,013.00 | \$ 467.00 | \$ | (2,546.00) |
| Rent | Rent | \$ | 10,000.00 | \$ | 10,000.00 | \$ | 8,991.00 | \$ 36,000.00 | \$ | 27,009.00 |
| Equipment Rental | Rent Other | | | | | \$ | 1,066.00 | \$ - | \$ | (1,066.00) |
| Telecommunications | Telecommunciations | \$ | 39,000.00 | \$ | 39,000.00 | \$ | 6,758.00 | \$ 9,800.00 | \$ | 3,042.00 |
| Staff & Board Member Travel | Travel | \$ | 20,000.00 | \$ | 20,000.00 | \$ | 8,285.00 | \$ 20,000.00 | \$ | 11,715.00 |
| Contingency | | \$ | | \$ | 20,000.00 | \$ | - | \$ 9,810.00 | \$ | 9,810.00 |
| Total | | \$: | 1,500,000.00 | \$ | 2,210,027.00 | \$ | 2,210,027.00 | \$ 2,929,873.00 | \$ | 719,846.00 |