

BUCKLE-UP IN YOUR TRUCK IT'S THE LAW!

***IF YOU'RE IN A TRUCK,
BUCKLE UP!***

Georgia law states that if you are in a pickup truck **YOU MUST** buckle up. Each occupant of the front seat of a pickup truck shall be restrained by a safety belt while the vehicle is operated on a public road, street or highway of this state. Law enforcement around Georgia will be watching. Just like in cars, if you don't click it, expect a ticket.



*Governor's Office of
Highway Safety*

BUCKLE UP IN YOUR TRUCK

Don't Be Dead Wrong – Many drivers mistakenly believe their pickup truck is safer than any vehicle on the road. The fact is, when safety belts are **not** worn in pickup trucks, the drivers and their passengers are more likely to die in a crash. Why? It is because pickup trucks have a higher center of gravity making them more likely to roll over in a crash. Unbuckled occupants in pickups are at a greater risk to be ejected and killed.

Unbuckled Pickup Truck Drivers – A Dying Breed? The facts about truck crashes are clear. Nearly 20% of the fatal vehicle crashes in Georgia involved light pickup trucks and 75% of the fatally injured were unrestrained. Unrestrained pickup truck occupants are 33 times more likely to be killed than those who wear safety belts.

Counting the Cost – Vehicle crashes cost Georgia billions of dollars and more than 1,000 deaths each year. If occupants would just buckle up, millions of dollars in hospital and emergency room charges can be saved. Nearly 100 lives each year can be saved in Georgia if pickup truck occupants buckled up at the same rate as other vehicles.

Safety Belts: Fair for All of Georgia – Whether in the country or in the city, the pickup truck safety belt law was enacted to protect all Georgians. The road crash death rate in rural Georgia is TWICE that of urban areas. This is partly due to the differences in safety belt use. The use rate among trucks is 20% less than passenger vehicles. Safety belts save lives in trucks across the state.

AVOID A TICKET, SAVE A LIFE

When worn correctly, safety belts are PROVEN to reduce the risk of fatal injury. The simple act of buckling up can reduce medical and legal expenses, lost wages, lost productivity, high insurance rates, and other crash costs that all citizens are forced to pay. Aside from the obvious financial benefits, the biggest beneficiaries of safety belt use are the families, friends, and loved ones of pickup truck drivers and occupants.

— **NO MORE WARNINGS OR EXCUSES** —

CLICK IT OR TICKET IN YOUR TRUCK
SAFETY BELTS SAVE LIVES